

DENOG17 Sponsoring Code of Conduct (Attachment 1)

§ 1 Preamble

DENOG e.V. (hereinafter DENOG, or the Association) holds regular events. In order to organise these events, the association is supported financially, in kind or with services by companies, associations or individuals (hereinafter referred to as sponsors).

In order to create an open atmosphere for all participants and sponsors at the association's events, DENOG e.V., its participants and all sponsors undertake to be considerate of each other.

Parties who violate the following rules may be excluded by the association from the current and future events.

§ 2 Code of Conduct

- The DENOG community is an open community, regardless of age, gender, sexual preferences, skin colour, origin or descent, cultural/social background, disability, illness, height or weight, religion, education, supposed or actual (in)knowledge. The association tries to create an inclusive atmosphere, racism or other forms of inhuman behaviour as well as discrimination of any kind have no place at DENOG e.V. events. The sponsor, its employees and any vicarious agents undertake to represent these values within the framework of the event.
- The sponsor, its employees and any vicarious agents commit to act in accordance with the DENOG e.V. Code of Conduct v1.0 (https://www.denog.de/files/gov/DENOG_Code_of_Conduct_1.0_-_Final.pdf)
- Only the exhibition areas agreed within the framework of the sponsoring package are to be used by the sponsor. Unauthorized enlargement of the stand areas, including storage areas, is not permitted.
- The sponsors must be present at their exhibition area during the entire event. Premature dismantling of the exhibition area is not permitted.
- Altering the exhibition space of third parties (on site and digitally) is not permitted.
- The distribution or affixing of marketing materials to neutral areas, as well as to third-party sponsorship areas, is not permitted.
- Events, such as draws, are to be scheduled outside the lecture and workshop times and announced in advance at sponsoring@denog.de.
- The playing of audio files or music is only permitted with the prior approval of the association.
- The copyright of third parties must be respected; the reproduction of copyright-protected media is only permitted with the prior approval of the association and after appropriate licensing with the respective rights holders.

The association reserves the right to change this Code of Conduct, sponsors will be informed of any changes.